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PRESS RELEASE: NEW EMPLOYEE

For Immediate Release

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ASTAC WELCOMES EXECUTIVE-LEVEL DIRECTOR OF CUSTOMER EXPERIENCE

ANCHORAGE – Arctic Slope Telephone Association Cooperative, Inc. (ASTAC) announced that its executive team has hired Stacy Marshall as director of customer experience.

Ms. Marshall brings over 20 years of experience in the telecommunications industry. She most recently worked as the director of business sales for Alaska Communications over the commercial and healthcare vertical. Prior to that she held various leadership roles within the organization to include sales operations, retail, contact center, and was the key stakeholder in driving process improvement.

“We are excited to welcome Stacy Marshall to ASTAC”, said Jens Laipenieks, ASTAC CEO/General Manager. “Her wealth of knowledge and experience will be major assets and contribute to our strategic goals.”

In her new role with ASTAC, Marshall will lead the Customer Experience, Product and Marketing Departments and develop successful processes to deliver meaningful business value. Marshall will work with the executive team to meet and exceed customer expectations and retention goals across the North Slope.

About ASTAC:

ASTAC provides Broadband Ethernet and Internet, 4G wireless as well as local and long-distance services across the North Slope. Additionally, ASTAC offers a Nomadic WAN and Internet service using the North Slope’s only private LTE network covering the oil fields.

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